

Searches Group Privacy Policy

1. About Searches Group

1.1. Searches Group Limited ('we' / 'us' / 'our') was established in 2005. Searches Group is committed to the responsible, secure and safe management of consumer data for the purpose of credit referencing, credit scoring and providing electronic proof of your identity. As such, we will check the details you provide with fraud prevention agencies and share your information with them if we suspect a fraud. We may suspect fraud if you provide false or inaccurate information and we will keep a record of this.

1.2. Searches Group is mindful of the importance of upholding the security of information under our control. All data collected through the Searches Group website located at www.searchesgroup.com ('Website') that is stored electronically, is stored on secure servers, and we have stringent security and confidentiality procedures covering the storage and disclosure of such information, in accordance with the Data Protection Act 1998.

1.3. The following Privacy Policy forms part of Searches Group's Terms and Conditions and will help you to understand how personal information collected during your use of the Website will be treated by us.

1.4. If you have any queries regarding this Privacy Policy please do not hesitate to contact us on compliance@searchesgroup.com.

1.5. We endeavour to take all reasonable steps to protect the privacy of your personal information. However, we cannot guarantee the security of any personal information you disclose on-line. You accept the inherent security risks of providing information and transacting over the Internet, and will not hold us responsible for any breach of security, unless this is due to our negligence or wilful default.

2. Consent

2.1. Searches Group has a strong commitment towards the privacy of sensitive information. This Privacy Policy sets out how we use information obtained about you during the use of the Website. Your use of the Website signifies that you have given us your consent to such use of your personal information and your agreement to the term and conditions contained in this Privacy Policy.

3. What personal information do we collect?

3.1. We collect personal information in several ways from different parts of the Website. Any information we collect will be used by us strictly in accordance with current data protection legislation and this Privacy Policy. We will store the information we collect from you and hold it electronically or otherwise.

4. Why do we collect your personal information?

4.1. We collect information from you for the following reasons:

4.2. Verifying your identity: We will collect information which will help us to verify your identity, such as email address, usernames and passwords, along with other personal information we will need to provide you with Searches Group services. This may include, for example, your name, email address, your business address and postcode.

4.3. If false or inaccurate information is provided and fraud is

identified, details will be passed to fraud prevention agencies to prevent fraud and money laundering.

4.4. Processing your requests: During the purchasing of our services you will be asked for other information such for the purposes of registration for the Searches Group services. As part of the registration process Searches Group will share your registration information with its data suppliers for compliance with appropriate guidelines and legislation.

4.5. Monitoring the relevance of the Searches Group services: In order for us to ensure that our service is user-friendly and to help improve the content and user experience of the Website, the Website automatically gathers information on the number of visitors and readership patterns of the different pages. This allows us to tailor the Website to match your interests and preferences better and understand who has visited which pages to determine the most popular areas of the Website. We may also collect cookies and IP addresses for system administration.

4.6. What are "cookies" and how do we use them?

We use cookies to track and record your preferences and activity on the Website. A cookie is an element of data that a website can send to your browser, which may then store it on your system. Please remember, cookies do not contain confidential information such as your contact details or credit card details

If you wish, you can usually adjust your browser so that your computer does not accept cookies. Alternatively you can adjust your browser to tell you when a website tries to put a cookie on your computer. How you adjust your browser to erase cookies, stop it accepting cookies or to notify you of them will depend on the type of Internet browser programme your computer uses. Please refer to your browser instructions or help screen to learn more about these functions.

Your browser also generates other information, including your IP address. An IP address is a set of numbers, which is assigned to your computer during a browsing session whenever you log on to the Internet. Your IP address is automatically logged by our servers and used to collect traffic data about visitors to our Website. We do not use your IP address to identify you personally.

5. What information do parties other than Searches Group collect?

5.1. Some websites that have links to and from our Website from time to time may collect personal information about you when you access or utilise those links. We do not control the collection or use of such information, and the practices of those websites are not covered by this Privacy Policy.

5.2. Some websites that have links to and from our Website from time to time may also use their own cookies. We have no access to, or control over these cookies, and you are advised to check the cookie policies on such other websites.

6. Who do we share your personal information with?

6.1. It is necessary to disclose your personal information to: employees and agents of Searches Group for the purpose of administrating your accounts in relation to services taken from Searches Group; and (b) organisations including financial services, insurance providers and credit and debit collection agencies who in turn may use some of the information to help to assess an individual for the prevention of

identity fraud; and (c) anyone who may take over the operation of the Website or who may purchase any or all of our assets, including your personal information (we will contact you using the details you provide if there is any change in the person controlling your information); (d) any third party if we in good faith believe that such disclosure is necessary to: (1) comply with the law or with legal process; (2) protect and defend Searches Group's rights and property; (3) protect against misuse or unauthorised use of Searches Group data; (4) protect the personal safety or property of the Searches Group's staff or the public; or (5) protect against fraud and misuse of your personal data;

6.2. As a result of us disclosing your personal information to any of the parties mentioned above, your personal information may be held by us and additionally by the parties mentioned above.

6.3. We will not disclose your personal information to anyone other than those parties set out within this Privacy Policy without your consent.

6.4. Additionally, we do not pass your personal information to any third party for the purpose of sending you unsolicited marketing communications without your permission.

7. Your Rights to see your personal data

7.1. You have the right to see the personal data (as defined in the Data Protection Act 1998) that we keep about you, on receipt of a written request, verification of your identity, and payment of a fee. If you are concerned that any of the personal information we hold on you is incorrect or if you wish to object to the use we have made of your personal data, please contact us at either of the addresses in the "Contact us" section below.

7.2. We may modify our Privacy Policy from time to time in our sole discretion. If so, we will post a revised version of this Privacy Policy on the Website. We urge you to check the Privacy Policy regularly to obtain the most up to date copy. Updated versions of our Privacy Policy will be effective immediately when they are posted on the Website.

8. Contact us

8.1. If you have any comments or queries in connection with our Privacy Policy, please email compliance@searchesgroup.com.